

2024

SPONSORSHIP OPPORTUNITIES





FAMILY ENRICHMENT CENTER

Run/Walk for Children



**2024 SPONSORSHIP
OPPORTUNITIES**

PRESENTED BY:



German American Bank

Banking | Insurance | Investments

Member FDIC

A FAMILY & MISSION FOCUSED TRADITION

The Run & Walk for Children is FEC's longest-running (pun intended!) fundraising event celebrating 28 years in 2024. The event includes a half marathon, 5k run, 5k walk, a children's run, and a Family Wellness Expo traditionally held on the last Friday/Saturday in March. For years the Run and Walk has served as a kick-off for April Child Abuse Prevention Month and is a great way for community members and local businesses to get involved and support FEC's mission to empower families and prevent child abuse!



Proceeds from the Run & Walk for Children support our Wee Care Childcare Center that serves 40+ children and their families.



FRIDAY, MARCH 22, 2024
SATURDAY, MARCH 23, 2024



EPHRAM WHITE PARK
885 MOUNT OLIVET ROAD
BOWLING GREEN, KY 42101



HALF MARATHON: \$60
5K RUN: \$40
5K WALK: \$30
KIDS GLOW RUN: FREE!

*Pricing is based on early registration.
Fees increase on 2.14.24.*

DEMOGRAPHICS



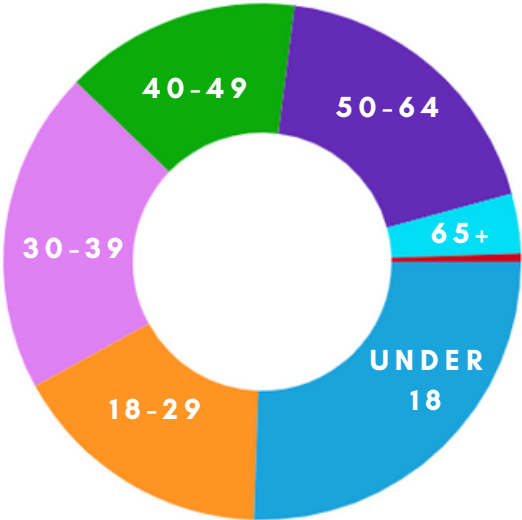
GENDER

- FEMALE: 53%
- MALE: 46%
- 185 Males
- 211 Females
- 4 Unknown

RESIDENCE

- KENTUCKY: 94%
(Warren, Simpson, Barren, Allen, Fayette, Logan, Jefferson, Pulaski, Scott, Clark, Hart, Christian, Edmonson)
- TENNESSEE: 4%
- OTHER: 2%
(Alaska, Indiana, Virginia, Mississippi, North Carolina, & Wisconsin)

AGE OF PARTICIPANTS



2023 ATTENDANCE



- 400 PARTICIPANTS
- 75 VOLUNTEERS
- 21 VENDORS
- 250 SPECTATORS/EXPO ATTENDEES



SPONSORSHIPS

KIDS RUN SPONSORSHIP: \$3,500

While the Kids GLOW RUN and mini Marathon Challenge is part of the Run & Walk for Children, it will be promoted separately through strategic partnerships with local schools, youth running clubs and more. Your sponsorship makes it possible for children to participate for FREE in this wellness, family-friendly challenge to get kids moving!

TECH SHIRT SPONSOR: \$2,500

Runners have spoken and we've listened! Shirts and medals are two key factors in what makes a race appealing and with this sponsorship you'll be providing a higher quality tech shirt for our 5K run and half marathon participants. Choose to have your name printed down the sleeve or your logo on the back as 2nd highest sponsor on race-day.



SPONSORSHIP INCLUDES:	\$5,000	\$3,500	\$2,500	\$2,000	\$1,000	\$500	\$250
RACE ENTRIES	10	8	6	4	2	0	0
EXCLUSIVITY AT SPONSOR LEVEL/AREA	✓	✓	✓	✓			
LOGO INCLUDED ON PSA	✓	✓	✓	✓			
LOGO FEATURED ON PRE-EVENT PRINT MATERIALS	POSTCARD INVITES & POSTER	ALL KIDS' RUN MATERIALS	POSTER	POSTER	POSTER		
EVENT WEBPAGE	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	
RACE SHIRTS	TOP PLACEMENT ON RACE SHIRT	ONLY SPONSOR ON KIDS' RUN SHIRTS	PROMINENTLY FEATURED ON RACE SHIRT	LOGO	LOGO	NAME LISTED	
INCLUDED ON PARTICIPANT COMMUNICATIONS	LOGO	LOGO	LOGO	LOGO	LOGO	NAME LISTED	
LOGO RECOGNITION AT SPONSORED AREA ON DAY-OF	SATURDAY START/FINISH LINE AREA & SNACK TABLE	FRIDAY START/FINISH LINE AREA & CHECK-IN	HALF & 5K SHIRT PICK UP/CHECK-IN	PARTICIPANT BIBS FOR HALF AND 5K RUN	BANNER AT WATER STATION	YARD SIGN AT MILE MARKER	NAME LISTED ON YARD SIGN AT MILE MARKER
OPTION TO HAVE VENDOR BOOTH AT WELLNESS EXPO	✓	✓	✓	✓	✓	✓	✓

IMPORTANT DEADLINES:

PSA & Invite: December 1, 2023
 Poster: January 12, 2024
 Signage: March 1, 2024

COMMITMENT FORM

Business/Individual Name: _____
As you wish it to appear on print and/or media.

Address	City	State	Zip Code
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Business Website: _____

Primary Contact: _____

Email: _____ **Phone:** _____

Signature: _____

SELECT YOUR SPONSORSHIP LEVEL:

- | | |
|--|--|
| <input type="checkbox"/> \$5,000: Title Sponsor SOLD | <input type="checkbox"/> \$1,000: Water Station Sponsor |
| <input type="checkbox"/> \$3,500: Kids Glow Run & Mini Marathon Challenge Sponsor SOLD | <input type="checkbox"/> \$1,000: Awards Sponsor |
| <input type="checkbox"/> \$2,500: Tech Shirt Sponsor | <input type="checkbox"/> \$500: Mile Sponsor |
| <input type="checkbox"/> \$2,000: Family Wellness Expo Sponsor | <input type="checkbox"/> \$250: Half-Mile Sponsor |
| <input type="checkbox"/> \$2,000: Bib/Chip Timing Sponsor | |

PAYMENT OPTIONS:

By signing this agreement, the sponsor agrees to submit final payment prior to event. If payment is not collected immediately, your indicated option(s) will be invoiced to your account in and must be paid in full no later than 30 business days after the event.

Check payments are preferred. Credit card payments may be submitted online through our donor platform.

- A check made out to Family Enrichment Center is enclosed.
- Please send us an invoice to the address above.
- Please email me the online payment link. *A formal invoice will be included for your records.*



Response Forms can be returned via:



Katie@

familyenrichmentcenter.com



270.842.5831



1133 Adams Street, Bowling Green, KY 42101

THANK YOU!

Your contribution is tax deductible.

Please make checks payable to:

Family Enrichment Center
(Tax ID #610956466)

For more information call
270- 781-6714

2024 SPONSORSHIP OPPORTUNITIES



PRESENTED BY: **Pinnacle**SM
FINANCIAL PARTNERS



FORE! OUR KIDS

HELD ON THE BEAUTIFUL COURSE AT PARK MAMMOTH GOLF CLUB, FORE! OUR KIDS IS AN 18-HOLE GOLF SCRAMBLE. SCHEDULED FOR APRIL 29TH THIS EVENT WILL BE CLOSING OUT CHILD ABUSE PREVENTION MONTH--WHAT BETTER WAY TO DO SO THAN A DAY OUTSIDE ON THE GOLF COURSE?

PLAYERS WILL ENJOY COMPLIMENTARY BREAKFAST, SNACKS, LUNCH, AND NON-ALCOHOLIC BEVERAGES THROUGHOUT THE DAY AND AN AWARDS CEREMONY ONCE ALL TEAMS HAVE COMPLETED THE COURSE.

PROCEEDS FROM FORE! OUR KIDS DIRECTLY SUPPORTS FAMILY ENRICHMENT CENTER'S CHILD ABUSE PREVENTION PROGRAMS IN SOUTH CENTRAL KENTUCKY.



MONDAY, APRIL 29, 2024



**PARK MAMMOTH GOLF CLUB
823 BALD KNOB RD,
PARK CITY, KY 42160**



**\$100 PER PLAYER
REGISTER AS AN
INDIVIDUAL OR
TEAM OF 4!**

**HOW TO TURN A DAY ON THE
COURSE INTO SUPPORT**

FORE! Our Kids...

Funds raised by Fore! Our Kids supports our Parents as Teacher, Little Learners Program that provides in-home education and resources to families with children from birth through pre-k.

Here is a quote from one of the parents enrolled in this free program:

"After two years of monthly visits with the Little Learners staff, Emma has gone from far behind in age development to actually being over a year ahead according to her latest screenings. Little Learners Program was more than just a tool to help Emma, it was an honest to goodness blessing to her and our family."

SPONSORSHIPS

SPONSORSHIP INCLUDES	\$5,000	\$2,500	\$1,000	\$500	\$250
FREE PLAYER ENTRIES	8	4	2	1	0
EXCLUSIVITY AT SPONSOR LEVEL/AREA	✓	✓	✓		
LOGO INCLUDED ON PSA	✓	✓			
LOGO FEATURED ON PRE-EVENT PRINT MATERIALS	FORM & POSTER	POSTER			
SOCIAL MEDIA SHOUT-OUT(S)/FEATURE	✓	✓	✓	0	0
EVENT WEBPAGE & DIGITAL PROMOTIONS	LOGO	LOGO	LOGO	NAME	
OPTION TO HAVE TABLE/BOOTH AT EVENT	✓	✓	✓		
LOGO SIGNAGE AT SPONSORED AREA	WELCOME & PLAYER GIFT	ON COURSE MAPS IN EACH CART	✓	✓	✓
INCLUDED ON ATTENDEE COMMUNICATIONS	LOGO	LOGO	LOGO	NAME	
FEATURED ON EVENT BANNER	✓	✓	✓	NAME	
OPTION TO SPEAK AT THE EVENT	✓				

IMPORTANT DEADLINES:

PSA & Poster: February 1, 2024
Signage: April 1, 2024

COMMITMENT FORM

Business/Individual Name: _____
As you wish it to appear on print and/or media.

Address	City	State	Zip Code
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Business Website: _____

Primary Contact: _____

Email: _____ **Phone:** _____

Signature: _____

SELECT YOUR SPONSORSHIP LEVEL:

- | | |
|--|--|
| <input type="checkbox"/> \$5,000: Title Sponsor | <input type="checkbox"/> \$500: Beer Ticket Sponsor |
| <input type="checkbox"/> \$2,500: Cart Sponsor | <input type="checkbox"/> \$500: Hole In One Sponsor |
| <input type="checkbox"/> \$1,000: Bev/Snack Cart Sponsor
(Non-alcoholic) | <input type="checkbox"/> \$500: Contest Sponsor
(Longest Drive, Closest to the Pin, Putting Challenge) |
| <input type="checkbox"/> \$1,000: Lunch Sponsor | <input type="checkbox"/> \$250: Hole Sponsor |

PAYMENT OPTIONS:

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270.842.5831



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Green, KY 42101

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2024 SPONSORSHIP OPPORTUNITIES



**MUD
HAPPENS**

WHAT IS MUD HAPPENS?

MUD HAPPENS, ONE BAD MUD RUN IS A 3 MILE RUN FEATURING 20+ NATURAL AND MAN-MADE OBSTACLES DESIGNED TO CHALLENGE PARTICIPANTS MENTALLY AND PHYSICALLY.

AS PARTICIPANTS MAKE THEIR WAY THROUGH THE COURSE THEY'LL TACKLE ICE DUNKS, ROPE CLIMBS, SLIP AND SLIDES, MUDDY CRAWLS AND MORE TO REACH THE BIG FINISH AT "MUD MOUNTAIN".

PROCEEDS FROM MUD HAPPENS DIRECTLY SUPPORT FAMILY ENRICHMENT CENTER'S CHILD ABUSE PREVENTION PROGRAMS IN SOUTH CENTRAL KENTUCKY.



SATURDAY, AUGUST 24, 2024



**PHIL MOORE PARK
7101 SCOTTSVILLE ROAD
ALVATON, KY 42122**



**INDIVIDUAL: \$45
TEAM OF 4-9: \$160
TEAM OF 10+: 350**

THE WHY BEHIND THE MUD

Funds raised by Mud Happens allow us to continue offering our Parent Education and Childcare services to families in need for free or at an income-based rate.

Here is a quote from one of the parents who recently completed our Nurturing Parenting Program:

"I loved every step of the way. Very comforting class. I never open up to anyone. After the class and during I found myself wanting to be open and let some things out. This class taught me more in 12 sessions than my family has in 27 years. I can proudly say I am and will be a better parent!"

DEMOGRAPHICS



GENDER

- FEMALE: 50%
- MALE: 50%
(269 Males, 268 Females)

RESIDENCE

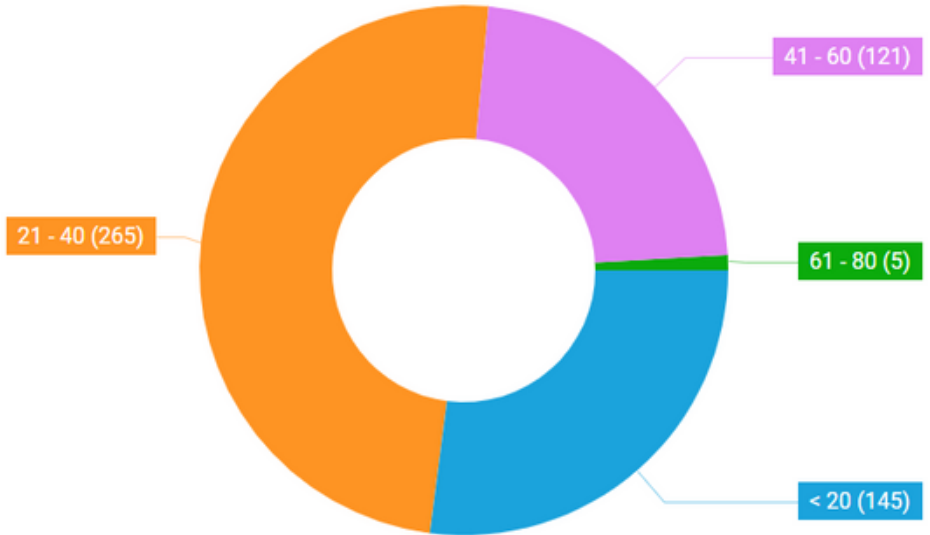
- KENTUCKY: 97%
(Warren, Simpson, Barren, Allen, Fayette, Logan, Jefferson, Ohio, Scott, Clark, Edmonson)
- TENNESSEE: 2%
- OTHER: 1%
(Alabama, Colorado & Missouri)

2023 ATTENDANCE



- 537 PARTICIPANTS
- 40 VOLUNTEERS
- 50 SPECTATORS

AGE OF PARTICIPANTS



SPONSORSHIPS

DRAG YOUR NAME THROUGH THE MUD WITH A MUD HAPPENS SPONSORSHIP!

SPONSORSHIP INCLUDES	\$5,000	\$2,500	\$1,000	\$500	\$250
FREE MUD HAPPENS ENTRIES	10	8	4	2	0
EXCLUSIVITY AT SPONSOR LEVEL/AREA	✓	✓	✓		✓
LOGO INCLUDED ON PSA	✓	✓			
LOGO FEATURED ON PRE-EVENT PRINT MATERIALS	POSTCARD & POSTER	POSTCARD & POSTER	POSTER		
DEDICATED SOCIAL MEDIA SHOUT-OUT(S)	✓	✓	✓		
EVENT WEBPAGE & DIGITAL PROMOTIONS	LOGO	LOGO	LOGO	NAME	
RACE T-SHIRT	LOGO	LOGO	LOGO	NAME	
LOGO SIGNAGE AT SPONSORED AREA	✓	✓	✓	✓	✓
LOGO ON PARTICIPANT COMMUNICATIONS	✓	✓	✓		
LOGO FEATURED ON PARTICIPANT GOODIE BAG	✓				
VENDOR SPACE ON RACE DAY	✓	✓	✓		
OPTION TO PROVIDE 500 ITEMS FOR GOODIE BAG	✓	✓	✓		
OPTION TO HAVE REP(S) AT SPONSORED AREA	✓	✓	✓	✓	✓

IMPORTANT DEADLINES:

PSA, Posters & Mailer: May 1, 2024
 T-Shirt: July 19, 2024
 Signage: August 2, 2024

COMMITMENT FORM

Business/Individual Name: _____
As you wish it to appear on print and/or media.

Address	City	State	Zip Code
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Business Website: _____

Primary Contact: _____

Email: _____ **Phone:** _____

Signature: _____

SELECT YOUR SPONSORSHIP LEVEL:

- | | |
|--|---|
| <input type="checkbox"/> \$5,000: Title Sponsor | <input type="checkbox"/> \$1,000: Wash-Off Station Sponsor |
| <input type="checkbox"/> \$2,500: Start Line Sponsor | <input type="checkbox"/> \$1,000: Kid's Mud Bath Sponsor |
| <input type="checkbox"/> \$2,500: Finish Line Sponsor | <input type="checkbox"/> \$500: Watering Hole Sponsor |
| <input type="checkbox"/> \$1,000: After Party Sponsor | <input type="checkbox"/> \$250: Obstacle Sponsor |

PAYMENT OPTIONS:

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270.842.5831



1133 Adams Street, Bowling Green, KY 42101

THANK YOU!

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For more information call
270- 781-6714

A human skull and skeleton are the central focus, set against a dark, red-tinted background. The skull is positioned in the upper left, looking towards the right. The rest of the skeleton is visible, including the ribcage and arms. In the lower right, there are several lit candles, their flames glowing in the dark. The overall atmosphere is mysterious and macabre.

MURDER, MONSTERS & MYSTERY

SPONSORSHIP OPPORTUNITIES

MURDER, MONSTERS & MYSTERY

THIS HALLOWEEN MURDER MYSTERY PARTY INCLUDES: A MURDER MYSTERY GAME, LIVE ENTERTAINMENT, GREAT FOOD AND DRINKS, DANCING, A SILENT AUCTION, WHISKEY TASTING & MORE. GUESTS ARE ENCOURAGED TO DRESS IN THEIR HALLOWEEN COSTUME AND FIGURE OUT WHODUNNIT FOR A FUN EVENING RAISING MONEY FOR GREAT CAUSE.

PROCEEDS FROM THIS MURDER, MONSTERS, & MYSTERY DIRECTLY SUPPORT FAMILY ENRICHMENT CENTER'S CHILD ABUSE PREVENTION PROGRAMS IN SOUTH CENTRAL KENTUCKY.



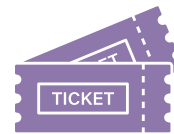
SATURDAY, OCTOBER 19, 2024



TYRONE DUNN & KINFOKE



**LA GALA
601 STATE STREET
BOWLING GREEN, KY 42101**



**INDIVIDUAL: \$75
RESERVED TABLE OF 8: \$650**

The Scary Truth...



As a non-state funded agency, fundraising events play a crucial role in FEC's overall budget. Without the support of community members and local businesses we wouldn't be able to provide families with the care and services that help them be the best parent they can be.

SPONSORSHIPS



DON'T BE A **MONSTER**, BECOME A SPONSOR!

SPONSORSHIP INCLUDES	\$5,000	\$3,000	\$1,000	\$500	\$250
FREE TICKETS	8	6	2	1	0
EXCLUSIVITY AT SPONSOR LEVEL/AREA	✓	✓			
LOGO INCLUDED ON PSA	✓	✓			
LOGO FEATURED ON PRE-EVENT PRINT MATERIALS	INVITE & POSTER	POSTER			
SOCIAL MEDIA SHOUT-OUT(S)/FEATURE	5	3	1	0	0
EVENT WEBPAGE & DIGITAL PROMOTIONS	LOGO	LOGO	LOGO	NAME	
LOGO INCLUDED ON 1 OF THE FOLLOWING: DRINK COASTERS, COCKTAIL NAPKINS, AUCTION BID NUMBERS, OR "MYSTERY JOURNAL"			✓		
LOGO SIGNAGE AT SPONSORED AREA	✓	✓	✓	✓	✓
INCLUDED ON ATTENDEE COMMUNICATIONS	LOGO	LOGO	LOGO		
LOGO FEATURED ON PROGRAM	✓	✓	✓	NAME	
OPTION TO SPEAK AT THE EVENT	✓				

IMPORTANT DEADLINES:

PSA & Invite: June 1, 2024
 Program: October 1, 2024
 Signage: October 1, 2024

COMMITMENT FORM

Business/Individual Name: _____
As you wish it to appear on print and/or media.

Address	City	State	Zip Code
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Business Website: _____

Primary Contact: _____

Email: _____ **Phone:** _____

Signature: _____

SELECT YOUR SPONSORSHIP LEVEL:

- | | |
|--|--|
| <input type="checkbox"/> \$5,000: Title Sponsor | <input type="checkbox"/> \$1,000: Mystery Sponsor |
| <input type="checkbox"/> \$3,000: Entertainment Sponsor | <input type="checkbox"/> \$500: Meal Sponsor |
| <input type="checkbox"/> \$1,000: Auction Sponsor | <input type="checkbox"/> \$250: Centerpiece Sponsor |
| <input type="checkbox"/> \$1,000: Bar Sponsor | |

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Check payments are preferred. Credit card payments may be accepted but a 2.9% processing fee will be added to the total.

- Check made out to Family Enrichment Center is enclosed.
- Please send us an invoice to the address above.
- Please send me an electronic invoice for an online credit card payment.



Response Forms can be returned via:



Katie@

familyenrichmentcenter.com



270.842.5831



1133 Adams Street, Bowling Green, KY 42101

THANK YOU!

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